

Hold back wages and put up with half a million unemployed—that's the Government's message to you.

What a phoney idea it is. This won't solve the country's problems. The Tories tried it before. It may ease the balance of payments crisis for a time, but we'll soon be back with the same old stop-go-stop, and the working people pay every time.

Where's the new Britain the Labour leaders promised? Prices, rents and rates up and up. More than ever spent on war. Housing, schools and pensions kept to a minimum. Support for the shameful U.S. war against the people of Vietnam. And this is supposed to be different from what the Tories gave us!

How much longer will we let them go on committing the same crimes and making the same mistakes? For it is a crime to keep people poor and homeless. It is a crime to drain away so much of the wealth the people produce, into the pockets of the rich.

Britain Needs Socialism

Britain needs a *real* change. Britain needs socialism, to end the rule of the rich, so that the country's wealth can be used to benefit the people.

The right-wing Labour leaders' talk of change has nothing in common with socialism. How can you possibly change Britain by working hand in glove with top businessmen, packing diehard Tories on to Government committees, submitting to the wishes of international bankers? Nor can you change Britain by entering the Common Market. That would only benefit the big firms and be disastrous for everyone else.

A New Policy

Is there an alternative? Yes there is. End the incomes policy and wage restraint. Higher wages are needed to help prevent unemployment and to stimulate the economy. Solve the balance of payments crisis by ending military spending overseas and cutting big business investment abroad. Cut the arms bill by half and use the money to improve the social services. End all support for the war in Vietnam. Develop trade and friendship on equal terms with all countries.

This policy would help to solve the present crisis, and end the danger of a Tory comeback. It can be won if the left unite to work for it; if all who want it get together to demand it. To achieve this policy would open up the path to socialism.

Profiteering Ended

In a socialist society, the wealth of the country would belong to the people. Private profiteering would end. Then a *real* plan would be made to use all our resources to provide a better life for every family. The banks, industry, the land (except that of owner-occupiers) would be taken over. Automation would be developed to raise the standard of living and shorten the working week. There's no end to what we could achieve in a socialist country.

Britain would play a great progressive part in the world, renouncing nuclear weapons and using all our influence for disarmament.

The greatest possible number of people would be needed to take part in running the country. This, plus the fullest elections, would require a tremendous extension of democratic rights.

They Are Few

Of course it won't be easy to bring this about, especially against a ruling class as powerful as ours. But they are few; working people far outnumber them. To win we need organisation and leadership. The British working class is strong, but wrong leadership has held it back. That is why Britain needs a powerful Communist Party.

THE COMMUNIST PARTY

The Communist Party is the only Party with the aim of socialism. It is the only nationally organised socialist force in Britain. It helps people now to defend their living standards, and it works consistently for a socialist future. It is supported in all its work by the *Morning Star*, the only socialist daily paper.

The bigger the Communist Party, the more people will be drawn into action for a better life and to work for social change.

Communist policy for this scientific age is based on Marxism, the scientific theory of socialism. The Party's programme, *The British Road to Socialism*, shows how, in our own way and in keeping with our own traditions, we can build socialism here.

Will you help? Will you work to win a new Britain? Then join the Communist Party. Especially we appeal to young people to take up the challenge of making Britain a great and prosperous country, able to use the talents of all its people for the common good. Decide today—Britain and the cause of socialism need your help.

I accept the policy and wish to	o join the Communist Party
Name	Age (if under 21)
Address	
Send to Communist Party, 16	6 King Street, London, W.C.2.